

ENGLY CHANG

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www.englysearly.com

EXPERIENCE

MACYS.COM

August 2010–Present

/Macy's Holiday Gift Guide, Believe™, macys.com various sitelets

MOBILE WEB DESIGNER: Designing major macys.com marketing website campaigns in both mobile and iPad environment. Working both internally and with outside vendors; responsible from review, delivery, communication to production and QA.

DENSEBRAIN

June 2010–July 2010

/Estee Lauder Companies, La Mer, Aveda, Always, MTA (NYCMate) iPhone Applications

INTERACTIVE DESIGNER: Working from concepting, wireframing to complete design on various iPhone applications and web for client pitches.

OBSESSIVE CODE

December 2008–March 2010

/Breadcrumb Trail 1.0, Food IQ 3.0, Gaycities iPhone Applications

INTERACTIVE DESIGNER: Designing web and graphic for various iPhone applications. Breadcrumb Trails was featured in Real Simple Magazine July 2010 as app of the month.

MOSES MEDIA INC.

August 2006–May 2010

/Vera Wang, VeraWangOnWeddings.com, Ports 1961, Donald J Pliner, Coty Fragrance

WEB/GRAPHIC DESIGNER: Designing, concepting and producing advertising campaigns and collateral ranging from websites, videos, Rich Media Ads, catalogs, editorial design, invites, brand books and identity programs.

SKILLS

SOFTWARE

Adobe CS5 Photoshop, InDesign, Illustrator, Flash, Dreamweaver, After Effects, Keynote, basic Final Cut Pro, Cinema 4D & Wordpress blog implementation.

LANGUAGE

Fluent in Chinese/Mandarin (reading, writing & speaking), XHTML, CSS, Action Script 2.0, comfortable working with Java Script, PHP, & XML

CARNEGIE MELLON UNIVERSITY

Bachelor of Fine Arts, June 2005

Dual Concentration: Electronic Time-Based Media & Painting + Drawing

Minor: Communication Design